

## **Laneshift Launch Event: Strategic Pathways to Freight Decarbonization**

**Tuesday, 10 December 2024**

09:30 AM - 03:00 PM

Venue - The Taj Mahal Hotel, Number One Mansingh Road,  
New Delhi, 110011

### **1. OVERVIEW**

As part of the [Laneshift](#) programme, we had the privilege of launching the Zero Emission Freight Academy in Delhi earlier this year, where we successfully brought together diverse stakeholders to explore collaborative approaches for accelerating zero-emission freight transition. Building on the success of the Academy, we are excited to announce the launch of a pioneering project demonstration where electric trucks will carry commercial loads along national highways, testing electric truck feasibility and cost-effectiveness for long-haul transport. This demonstration is in partnership with e-truck manufacturers, logistics supply providers and charge point operators.

We are committed to reinforcing our collaborative approach and addressing the key challenges and opportunities that lie ahead in our journey toward freight electrification. This launch will not only highlight the contributions of all involved stakeholders but also create a solid foundation for future commitments and actions.

### **2. ABSTRACT**

Join us for the launch of a key project demonstration under the Laneshift programme, showcasing collaborative efforts to accelerate freight decarbonization in India. Aligned with the vision of the e-FAST initiative by NITI Aayog, in support of national freight electrification priorities, this event will bring together stakeholders to explore sustainable solutions and pave the way for future commitments in freight electrification.

### **3. AUDIENCE**

The event audience will consist of vehicle manufacturers, logistics service providers, business leaders, and representatives from the financial institutions, national and state level government officials, all of whom have an interest in urban logistics and freight decarbonization efforts in India.

### **4. FORMAT**

The event includes panels and workshops for varied engagement, with interactive elements like live polling and group discussions. It also offers multiple networking opportunities to facilitate stakeholder connections.

## 5. AGENDA

Activity	Description
09:30-10:00	<b>Registration and Coffee+Networking</b>
10:00-10:30 Inaugural Session	<ol style="list-style-type: none"> <li><b>Welcome remarks for Launch event</b> - Shruti Narayan, Managing Director, Regions and Mayoral Engagements, <b>C40</b></li> <li>Video - Laneshift Intro Video plays here</li> <li><b>Context Setting presentation</b> - Laneshift programme and Project demonstration - Anantha, Head of Mobility, India <b>C40</b></li> <li><b>Collaboration in Action: The Climate Pledge &amp; Laneshift</b> <ol style="list-style-type: none"> <li>Sally Fouts, Global Director at <b>TCP</b></li> <li>Mark Watts, Executive Director, <b>C40</b></li> </ol> </li> <li><b>Address</b> - Ashish Kundra IAS, Principal Secretary to LG of Delhi</li> <li><b>Inaugural address: <a href="#">H. D. Kumaraswamy Union Minister of Heavy Industries of Government of India</a></b> (tbc)</li> </ol>
10:30 - 10:35	Setting up the stage for the Photo op Session
10:35 - 10:45	<b>Launch - Transition + Photo Op + Launch of Project Demonstration on Big Screen + programme report launch</b>  <b>Video: Developed basis Laneshift's project demonstration on Bengaluru - Chennai corridor and the Golden Quadrilateral.</b>
10:45 - 11:00	<b>Tea / Coffee break</b>
11:00 - 11:30 Spotlight Panel: Building Synergy Between Industry and Policy	<b>Session 1 - Spotlight Panel: Building Synergy Between Industry and Policy</b>  <b>Objective:</b> The session will bring together key policy stakeholders shaping the policy framework and building evidence for e-freight adoption in India, along with leading private sector stakeholders driving this transition forward. The aim is to foster a dialogue between industry needs and how policy can address them, while also exploring what the government expects from the industry to lead the way forward.  <b>Format:</b> Moderated panel discussion  <b>Moderator: Tom Rivett-Carnac, Founding Partner at Global Optimism</b>  <b>Panel speakers:</b> <ol style="list-style-type: none"> <li>Mr. Sudhendu Sinha , Program Director, TPT Infra and Advisor to NITI Aayog</li> <li>Mr. Sumit Sharda, GM ATS, Amazon</li> <li>Alok Verma, SVP &amp; HeadCorporate Strategy &amp; Sustainability, Ashok Leyland</li> </ol>
11:35 - 12:05 AM	<b>Session 2 – Panel discussion: Future of E-Freight: Unlocking Investments for Freight Decarbonization</b>  <b>Objective:-</b> Bring together Financiers, Policymakers and LSP, to discuss strategies for shifting freight to electric, the role each stakeholder plays in this

Activity	Description
	<p>transition and the support they need. It will also provide a platform for industry players who have taken the lead in the e-freight transition to share their experiences, lessons learned, and challenges, enabling the sector to accelerate progress by avoiding common pitfalls.</p> <p><b>Moderator:- Mathsy Kutty, APAC Lead, The Climate Pledge</b></p> <p><b>Panellists:-</b></p> <ol style="list-style-type: none"> <li><b>1. Kartikey Hariyani, Founder and CEO, Charge Zone + Billion E</b></li> <li><b>2. Dr. R. K. Singh, Chief General Manager, Green Climate Finance Vertical, SIDBI</b></li> <li><b>3. DB Schenker (tbc)</b></li> </ol>
12:05 -12:15	<b>Context setting for workshop</b>
12:15 - 13:15 <b>Interactive Workshop</b>	<p><b>Deep-dive Session - E-Freight Solutions: Interactive Dialogues on Decarbonization</b></p> <p><b>Objective:-</b> This session aims to encourage meaningful deliberation and collaboration among participants, with the goal of developing practical strategies for achieving zero-emission freight.</p> <p><b>Format:-</b> A 60 -minute workshop session will take place, facilitated by the moderator. All participants will be directed to join groups at 7-8 tables, with each table consisting of 7-8 people. This arrangement will encourage collaborative discussions and exchanges of ideas throughout the session.</p> <p>The session will be thoughtfully structured into three parts:</p> <ol style="list-style-type: none"> <li><b>1. Vision Crafting</b> To begin, we kindly invite participants to work together in crafting a clear and inspiring vision statement based on the workshop theme, "Zero-Emission Freight: Engaging Dialogues on the Road to Decarbonization." This short brainstorming session will help set the foundation for the discussions that follow.</li> <li><b>2. Identifying Action-Oriented Tasks</b> Building on the vision statement, participants will engage in a deeper discussion to identify concrete, actionable tasks that can help achieve the vision. We would encourage each group to consider essential areas such as: <ul style="list-style-type: none"> <li>• Policy levers</li> <li>• Financial mechanisms</li> <li>• Inclusivity and equity considerations</li> </ul> </li> <li><b>3. Team Presentations -</b> To conclude, we kindly request each group to present their vision statement and summarise the key tasks they have identified. This sharing of ideas will provide valuable insights and contribute to a richer, collective understanding of how to move forward on the path to zero-emission freight.</li> </ol> <p><b>Moderator:-</b> Anantha, Head of Mobility, India <b>C40</b></p>
13:15 - 13:20	<b>Thank you address -</b> Aditi Maheshwari, Managing Director of Climate Action Implementation, <b>C40</b>
13:20 - 15:00	<b>Networking Lunch - at the venue itself</b>